Mobile Employee App

A Product by plazz AG

In this day and age, we are overwhelmed by a flood of information. To act quickly, it is crucial to differentiate what information is really important. An obstacle which has to be overcome by you and your employees on a daily basis.

With communication as a key role for successful working, it has become essential to provide relevant and useful information. The digitalization of **internal communication** offers vast potential, which can be realized smoothly by our **employee app**.

Due to the centralized structure it forms the focal point of precise employee communication for mobile devices. This accelerates work flows and allows room for maneuver.

You can easily integrate already existing content in our system. Your Documents, News and other significant information can be effortlessly distributed in your company.
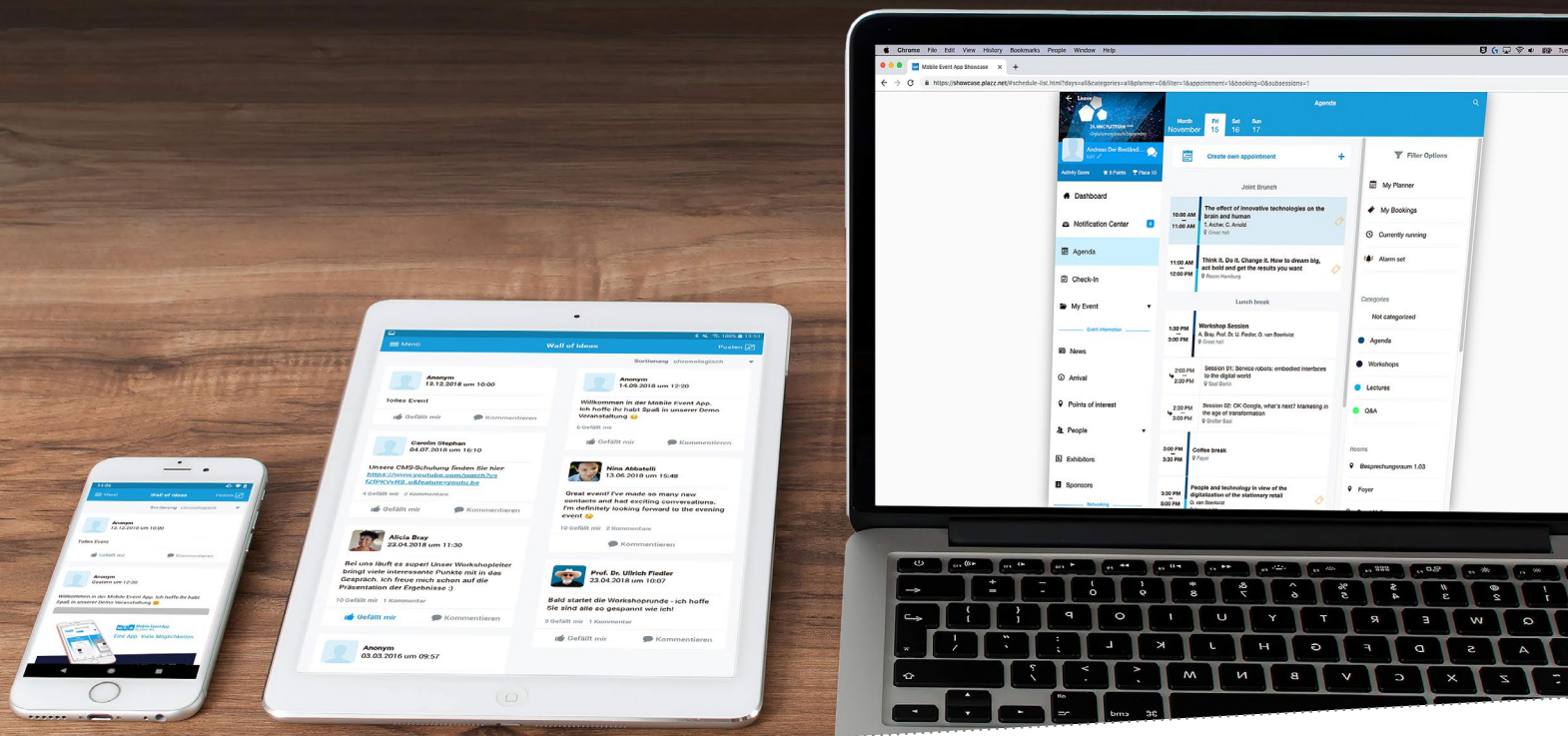
Thanks to various customization options you can adjust the user interface to your demands. This way you are able to present your employee app vividly and shape it according to your corporate identity.

> Precise distribution of information

> Create inclusion and solidarity amongst colleagues

> Effective focusing of existent content

> High degree of individualization

> 24/7 on your employees smartphone

Index

Application Area

The MEA offers a modular building block system, in which you can add new content and change it without any trouble. This modular approach enables the required flexibility of your employee app.

With our **apps for Android, iOS** as well as the **Web-App**, the availability for every person **everywhere** and **anytime** is guaranteed. The authentication is performed via a self-created profile or by SAML (intranet login), which facilitates access.

Especially in the field of employee communication the entrance has to be made easy and usage hurdles have to be reduced. This is where we come in with our modular building block system, which makes user experience its top priority.

During talks with HR divisions and team leads of our customers, we have determined that we meet the exact use-cases with our MEA features set, to **deploy our solution as an employee app**.

Team-App
Communication of shift schedules, optimization suggestions, between colleagues or as a knowledge base.

Preboarding-App
To bridge the time between contract signing and first workday with relevant information.

Onboarding-App
Provides your new employees with a successful and structured start into the company.

Academy-App
For internal further education, training courses and talent programs.

Field-Staff-App
Exchange with headquarters about new products and additional information.

Features - Information

Groups & Polls

One of the cores of the employee app is group dynamics. Assigning members to groups results in a structured and clear distribution of published content. Additionally, an overflow of information is prevented.

Just as important as the group dynamic is direct contact with your employee. Polls can be configured at will and put out to specific groups. You will profit from a broader accessibility and increased resonance.

Custom Pages

Our features build a good structured fundament for your employee app. Custom pages offer the possibility to profoundly shape it to your company's needs.

Be it locale information or the results from the last leadership conference, everything can be displayed on a custom page. Due to the high level of individualization there are virtually almost no boundaries on what you can achieve.
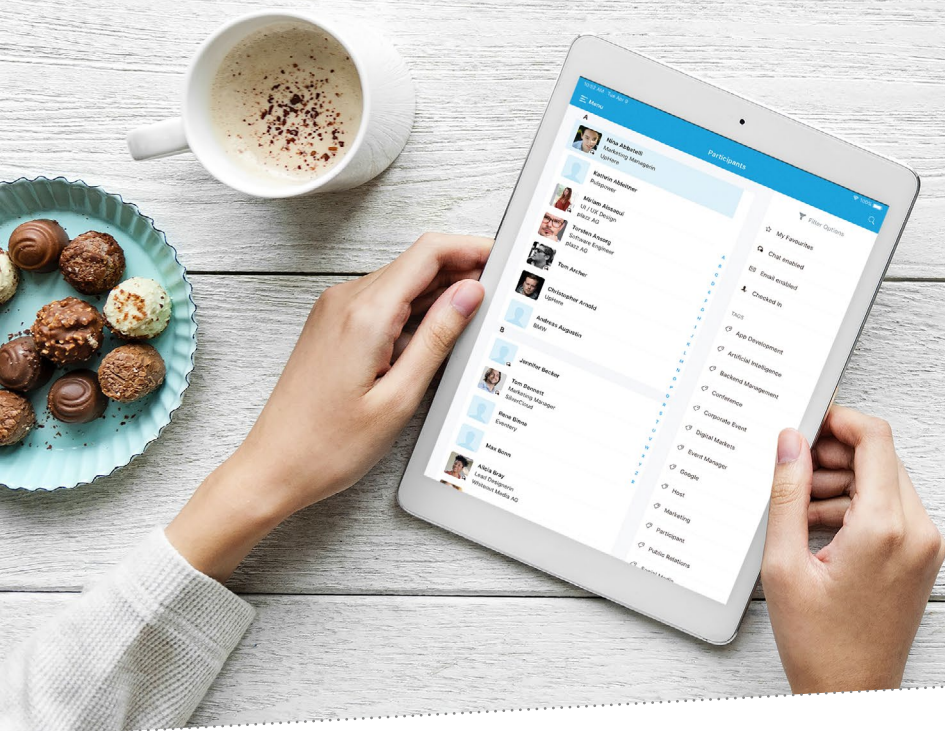
Control & Feedback

> Security of confidential content

> Faster decision making

Ideal for

> Employee surveys

> Inventory-control

Digital Fingerprint

> Profound customization options

> Conveyance of varied content

Ideal for

> Company activities, highlights, videos

> Guidelines, business strategies

Features - Information

List of Persons

Through individually configured lists of persons, every employee can find the correct contact partner. These lists can be created for departments, specified groups or any other body of people.

Organize members of the work council, your team or the reception – each in their separate lists.

Media

To have relevant and important media immediately at hand is an essential part of every well-organized business.

Create a central and always available resource for pictures, videos and PDF files with your employee app.

Digital Yellow Pages

> Overview of available contacts

> Details for contacting

Ideal for

> Operating departments, responsibility groups

> Work council, instructors

Online Repository

> Centrally available data

> Straightforward and easy access

Ideal for

> Image videos, live streams, picture tutorials

> Forms, Canteen menu, company guidelines

Features - Information

Agenda

In the midst of the daily routine, it can be a challenge to keep an overview of all events and meetings. A well-maintained agenda not only helps to achieve an overview, but also makes it last.

The "my planer" feature establishes customization options, in which specific agenda items can be displayed separately.

Location Maps

In large businesses or ones with multiple facilities orientation is a vital factor for employees. Uploading a floor plan allows a complete overview of all premises.

The locations can also be linked with additional content. Make sure your employees always know exactly where they are and where they need to go.

Interactive Calendar

> Ubiquitous communication of appointments

> Independent organization with "my planer"

Ideal for
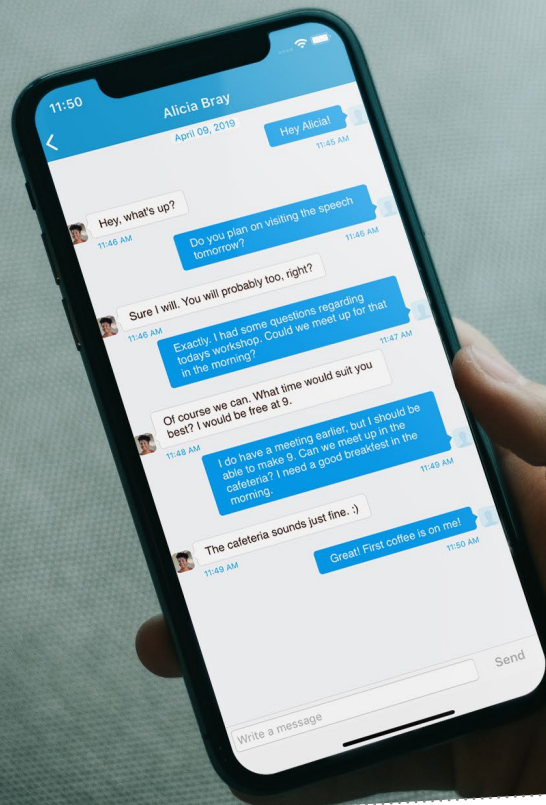
> Meetings, training courses

> Department events

Interactive Map

> Optimal Orientation

> Location-dependent information

Ideal for

> Multiple/complex locations

> Events in new venues

Features - Communication

Chat

Direct exchange with each other is seen as a matter of course nowadays. Our employee app ties into that with its Chat feature. That way your whole internal business communication is networked.

Participation is still optional, as the chat-availability can be deactivated in the user options. Active use of this function improves planning and organization of your employees with each other.

Push Messages & News

To reach your employees directly and quickly is especially arduous, if you have a big company. A pin board in your hall or black board isn't sufficient anymore.

Push messages enable you to spread diverse content and information effortlessly. Additionally, you can add a link to the message to actively motivate participation.

Digital Dialog

> Direct communication of each colleague

> Optimization of planning and organization

Ideal for

> Timely notification of sick notes, delays

> Better coordination of internal events, appointments

Digital Megaphone

> Reach your audience immediately and directly

> Increased response and more engagement

Ideal for

> Announcements of construction work/outages

> Invitations to participate in surveys, etc.

Features - Communication

Wall of Ideas

Besides the direct exchange of individual colleagues with chat and the broad reach via push messages, the Wall of Ideas is the centerpiece of both functions.

Share new developments or encourage dialog with the comment feature. Thanks to this you can gather feedback effectively and improve employee involvement. Furthermore, being able to correspond at any time, will help to enhance your combined coordination.

Mobile Forum

> Improve Exchange with each other

> Gather and share feedback effectively

> Increase employee participation

Ideal for

> Internal communication of departments

> Groups such as Management, work council

Nina Abbatelli
18 minutes ago

Sorry, but did someone take notes during todays first workshop? My Bus had a flat tire. :(

5 Comments

Max Dorr   1👍
Take a look in the menu under "useful documents". They've uploaded the presentation. But if you'd like we can also meet up in the canteen and I'll give you my notes.

11 minutes ago   Like   Answer

↳ **David Fischer**
Erm, can I get those notes, too? And follow-up question.. how do I get to the canteen? 😊

7 minutes ago   Like   Answer

↳ **Nina Abbatelli**   1👍
Thanks Max, that would be great! Oh and David, look into the app menu for "floor plan". You'll find it there. When do you wanna meet up? I am stuffed with meetings until 12.

5 minutes ago   Answer

↳ **Max Dorr**   1👍
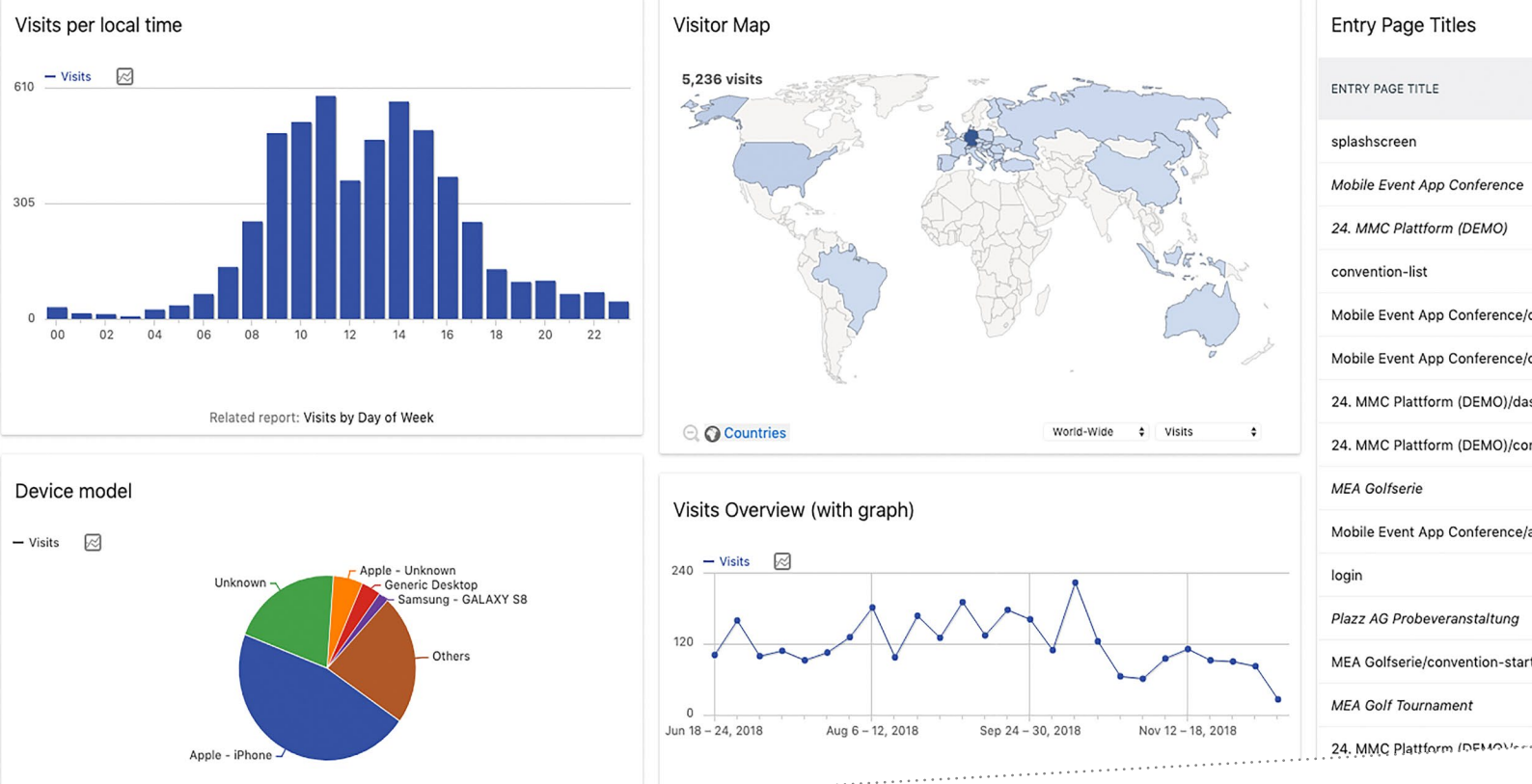Around 12 sounds good. I'm gonna make two copies of the notes. Till then!

3 minutes ago   Like   Answer

↳ **David Fischer**   2👍
Awesome, I'll be there! The first round of coffee is on me! ☕

just now   Like   Answer

Related report: Visits by Day of Week

5,236 visits

Countries | World-Wide | Visits

ENTRY PAGE TITLE

splashscreen

Mobile Event App Conference

24. MMC Plattform (DEMO)

convention-list

Mobile Event App Conference/c

Mobile Event App Conference/c

24. MMC Plattform (DEMO)/da

24. MMC Plattform (DEMO)/cor

MEA Golfserie

Mobile Event App Conference/a

login

Plazz AG Probeveranstaltung

MEA Golfserie/convention-start

MEA Golf Tournament

24. MMC Plattform (DEMO)/s

Device model

Visits Overview (with graph)

Evaluation

A successful employee-app fosters active exchange among each other. Analyzing and getting a grasp on this discourse is a key role for understanding your own company. For this we assembled a number of useful features.

To maintain control you can monitor, filter and analyze content of the Wall of Ideas in the moderation area.

For survey interpretation you can download the results or view them directly. Furthermore, ratings for agenda items can also be exported.

The embedded Matomo tool gathers anonymized usage data for immediate or later evaluation. To meet privacy guidelines the user has to actively agree to the tracking (opt-in method).

Different graphical formats help here to display the abundance of information in a clear manner. The data collection can also be deactivated at any point in time.

Everything at a glance

› Feedback analysis of surveys/Wall of Ideas

› Extensive export of results

› Comprehensive & anonymous data collection

› Detailed graphical formatting

› Tracking can be deactivated

Mobile Employee App

Contact us!

Did the mentioned features pique your interest? Boost the communication in your company with relevant information and inspire your staff. If you interiorize these values and implement them with our solution you will turn an employee app into **your employee app.**

With the trust of **14 DAX listed enterprises** we continue to enthuse our partners with effective and innovative solutions. Beyond that our solution complies with modern demands on design & usability and is leading regarding enterprise requirements in the areas of data security & privacy.

Contact us for your personal quotation.

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