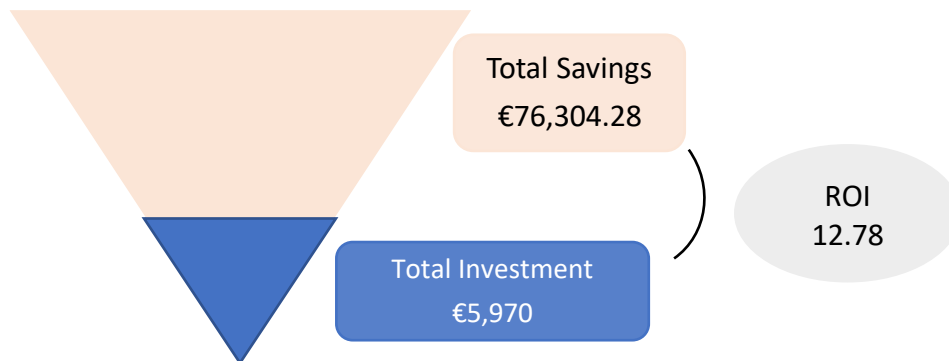


Return on Investment

What savings can be achieved by using the Mobile Employee App?



Assumption:

- Average Salary of Employee: €40,000
- Average Salary of HR-Manager: €50,000
- Users: 30
- App Costs Per Employee: €3.00
- Annual Turnover: €1 million

Investment €5,970	
App €5,500+€90	Implementation & Change Management €380.95
• one-time setup, app costs per employee, content service, optional features	• time investment: 16 h, work hours per year at 40h-week: 1,680 h (=40,000/1,680) x 16

Savings €76,304.28		
For HR: €6,240 ∅ admin tasks= 39%, ∅ efficiency improvement MEA= 32% (=€50,000 x 0.39 x 0.32)	For Employees: €10,714.28 assumption 15 min. less work per month (=€40,000 x 15/1,680 x 30)	Opportunity Profit: €19,350 costs per employee who resigns= €43,000, fluctuation reduction by 1.5% (=0.45 EMP)
Additionally: No GDPR Violation, the MEA chat feature is privacy compliant. This is not the case with every service provider! Cease and desists can cost of up to 4% of annual worldwide turnover -> Savings €40,000 (=€1 million. x 4%)		