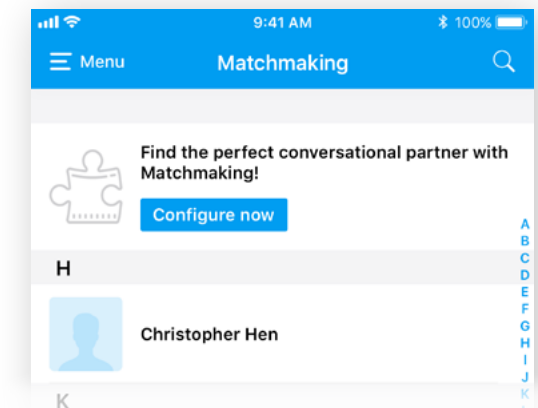
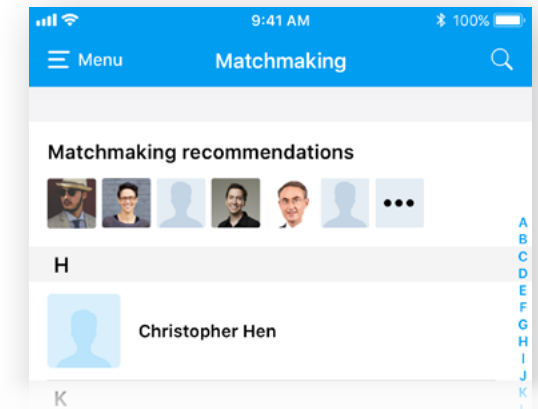
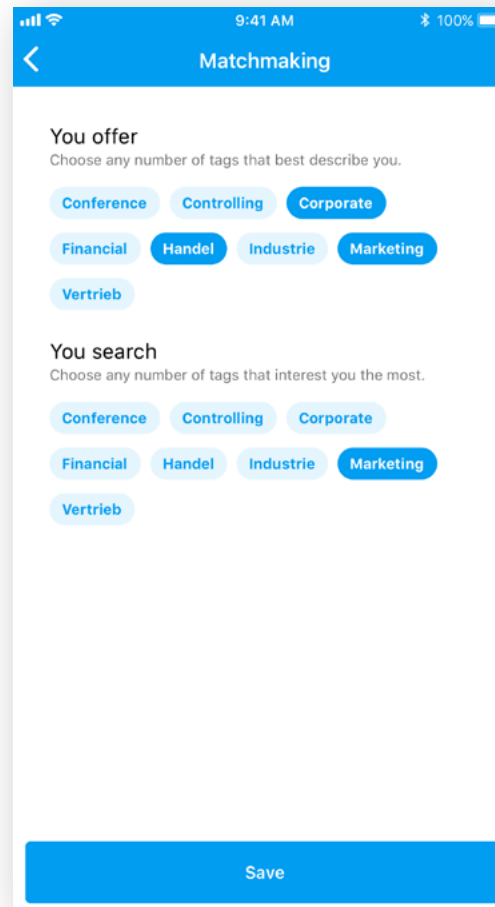


Matchmaking

A successful event is based on the meeting of many interesting people and the networking among them. For this purpose the Mobile Event App offers the feature Matchmaking, which allows to get in contact with other attendees based on common interests. Through the „I search/ I offer“ principle, each MEA user assigns as many tags as he wants in the setup process of his profile, which describe him or are of interest to him. According to these keywords, the system identifies all users who match this profile and suggests them as potential new contacts.

Through matchmaking, the user can make his event attendance more efficient by searching specifically for those persons who might be of interest to him. This makes the function equally useful for arranging relevant meetings and saves time and resources, as every MEA user can search for matches individually.



The creation of Matchmaking Lists gives the organizer the possibility to add persons of certain groups to such a list. Thus, Matchmaking can be made available to different user groups in a target-group-controlled manner. When a list is created, a separate deep link is generated, which can be inserted, for example, in the menu under the corresponding icon. For the creation of such lists a configuration of the respective groups is necessary, whereby Matchmaking can be activated.

As a separate view in the Mobile Event App, the Matchmaking function can not only be integrated in the menu or accessed via a deep link, but can also be announced on the dashboard and advertised in the participant list. This increases the visibility of the feature and offers the greatest possible flexibility for its use.



The Matchmaking view is divided into two sections: on the one hand the matches and on the other the arrangement of the tags. All results are listed under Matches, i.e. all persons who correspond to the interests of the user.

The top recommendations match in most tags and offer quick actions such as chat or e-mail. All other matches are listed below in descending order. The matching tags are also displayed under each match so that it is possible to see which interests are shared with the person in question.

If a user receives no or only a few results, he is given tips that lead him to the matchmaking setup.

In the second area, the tag cloud, an overview of the arrangement of the different tags is provided. Here all the interests of the attendees can be seen at a glance. The size of the circles corresponds to the number of tags assigned.

The user can also use it to research the tags of other users: A click on one of the circles opens the list of all people who have chosen this tag. This makes it easier for users to find interesting contacts and network.

