Sponsoring

With the sponsoring feature, you get the interesting opportunity to refinance your Mobile Event App. For example, you can place the logos of your main sponsors on the dashboard or add a product banner to the menu of the application. Furthermore, you have the option to link to the website of your partner via the dashboard.
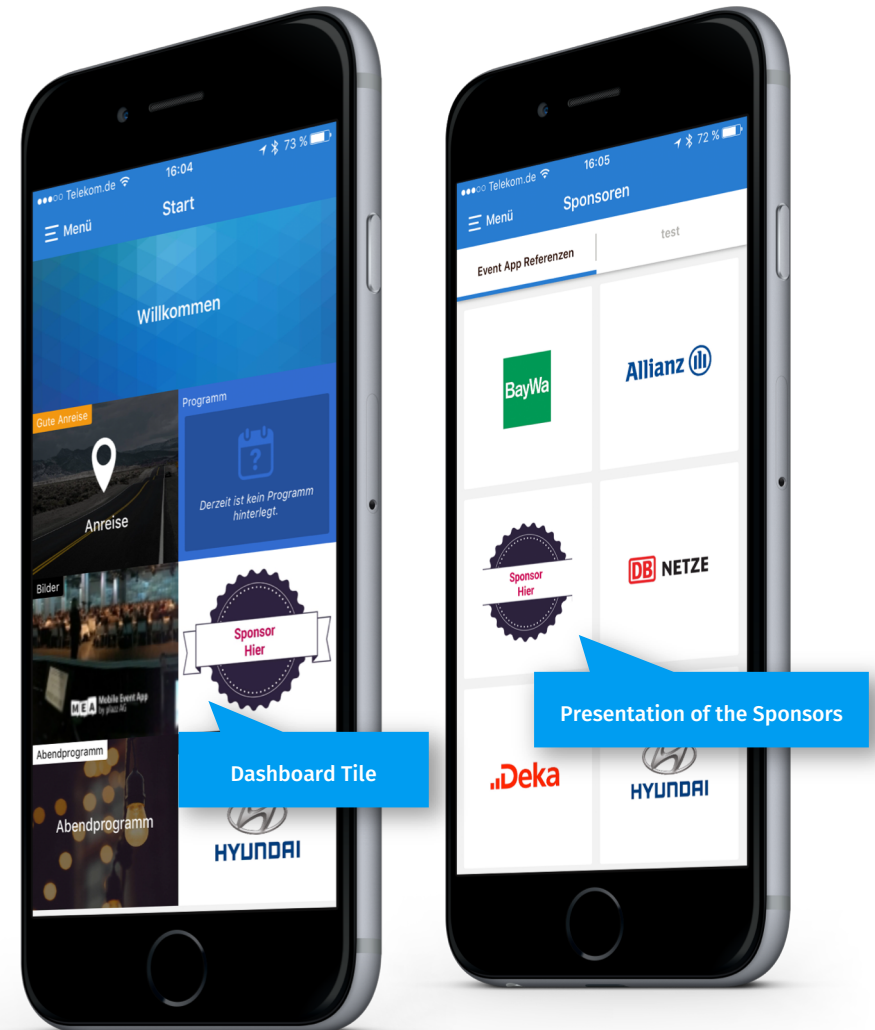
Find a list with suggestions for commercialization below. For customizations or questions please contact your account manager.

Dashboard Tile

- Create a tile on the dashboard with the sponsor's logo, strategically placed for every participant to see whenever they open the app
- Add an image (e.g. the logo or a product of your sponsor) and link the tile to a webpage, exhibitor profile or custom page for great product placement.
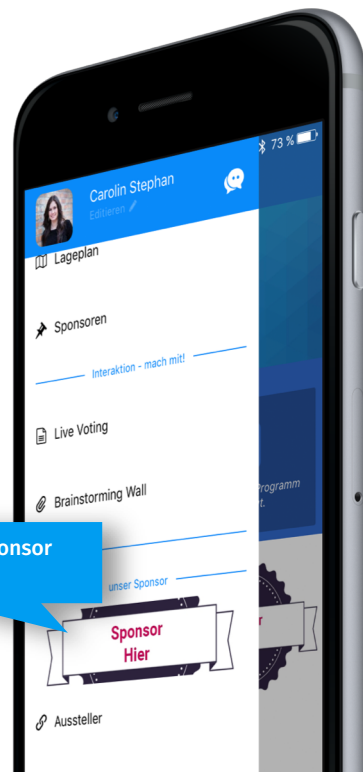
Sponsor Presentation

- Integrate your sponsors with the sponsors feature into the app
- Group, sort and then link the logos for even more individualization
- Add a visually appealing slideshow of your sponsors to the dashboard

Dashboard Tile

Presentation of the Sponsors

Sponsoring

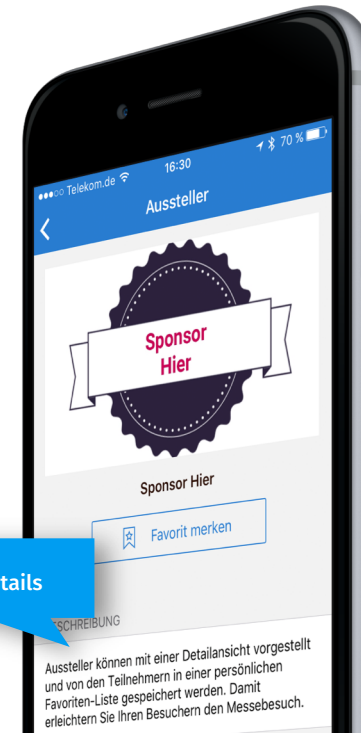**Mobile Event App** by plazz AG

Main Menu Banner

- Display a banner on the main menu of the Mobile Event App
- Add an image and a link to a product webpage or a session of your sponsor or exhibitor

Exhibitor View

- Additionally, showcase your exhibitors in the Mobile Event App
- You have the possibility to add an individual description as well as the logo, products, contact details or the booth number of you sponsor to their profiles. This offers the opportunity to present as much additional information as possible
- Convention attendees can add an exhibitor to their list of favorites for easier access and they can get redirected to the exhibitor website as well

Here could be your sponsor advertisement
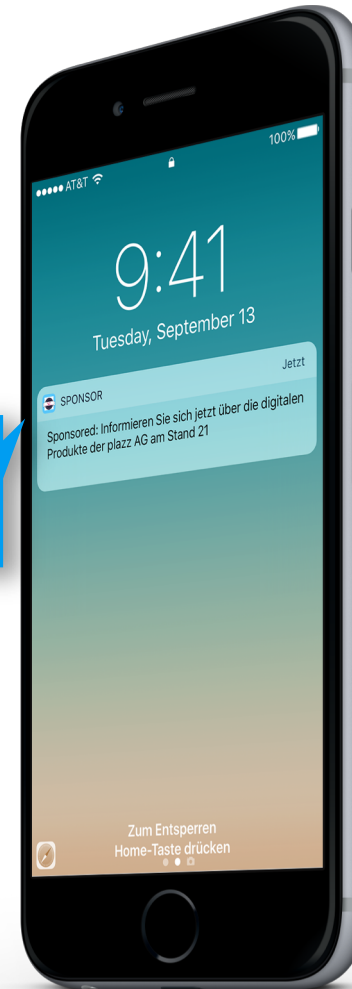
Exhibitor Details

Sponsoring

Sponsored Push Messages

- Send sponsored push messages to the participants of your convention
- Send messages to a selected circle of participants by setting up individual groups and then filter the sending options
- Add a link to a product web page or the sponsors web page
- Actively engage attendees when they pass an exhibitor booth by sending out location based push messages

Splashscreen Advertisement

- Place individually customized ads
- Analyze click statistics in the CMS tool
- Set a link for the ad
- Publish ads in different languages
- Appears after setting up an account, when opening the dashboard
- Will re-appear after 24 hours
- Can be closed after 3 seconds

Time and location based messages on the lock screen

9:41
Tuesday, September 13

Jetzt

SPONSOR
Sponsored: Informieren Sie sich jetzt über die digitalen Produkte der plazz AG am Stand 21

Zum Entsperren
Home-Taste drücken

Your Ad here!

Pre-Event Website   registr   MEA   Check-In App

CMS

Full attention for a product, sponsor or third party