

Create a Google Play Developer Account for your company

Why do you need your own Developer Account for Google Play?

If you want to publish your individual Mobile Event App in the App Store for Android, i.e. if you need an app with your own app icon and a title of your choice, it is necessary that the app is published via your own Developer Account.

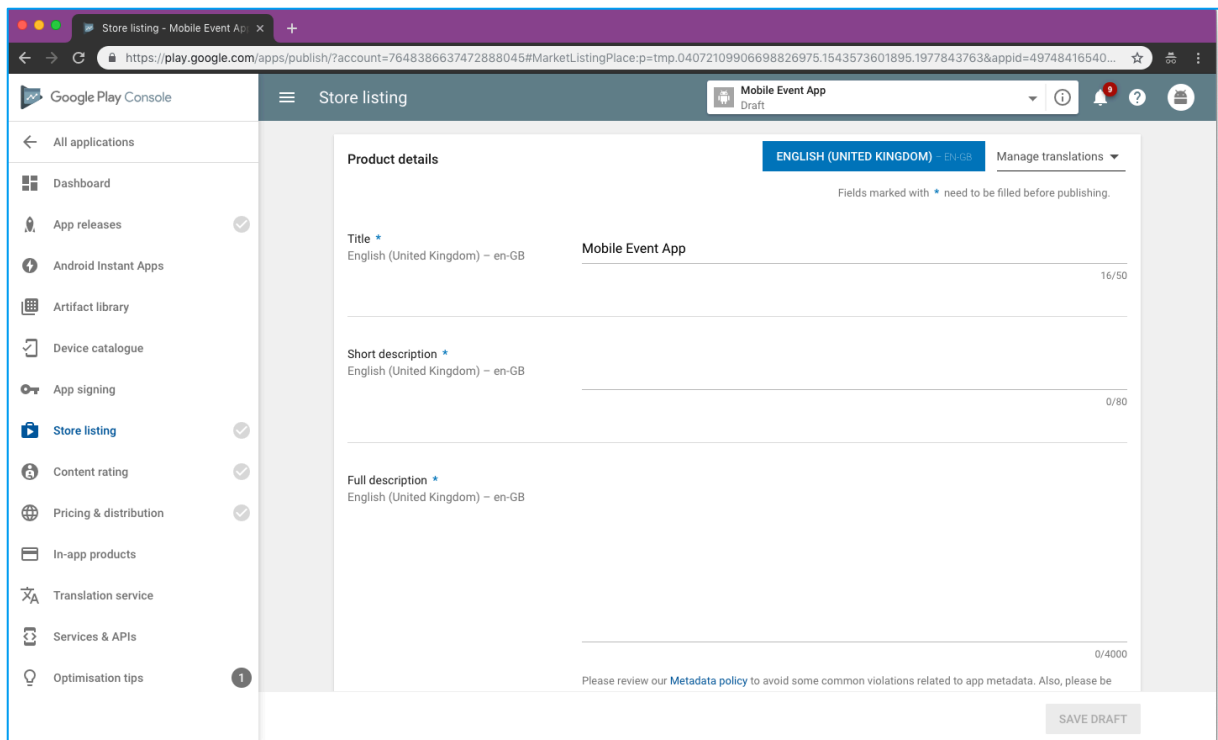
Either you publish your app yourself afterwards or plazz AG will do this for you. For this purpose, and for later necessary updates, you simply provide us access to your account. The creation of a Google Play Developer Account costs you 25 USD.

Step 1: Create a company Google Account

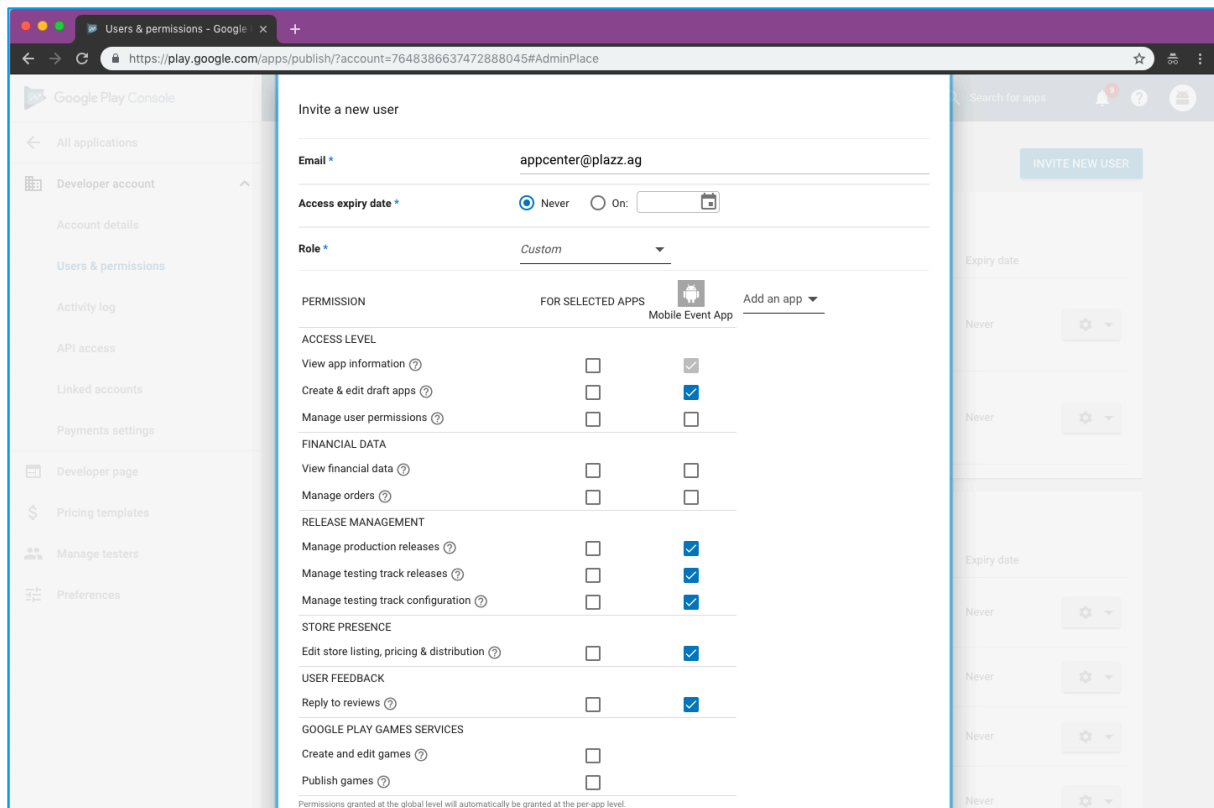
1. If you don't have a Google Account yet, you can create a new account here: <https://accounts.google.com/signup/v2/webcreateaccount?hl=en-GB&flowName=GlifWebSignIn&flowEntry=SignUp>
Note: We recommend that you choose an email address that can be accessed by multiple people within your company. Google will send you important messages or notifications about your app to this address. So, check your inbox regularly.
2. Confirm the terms of use by ticking the box.
3. Activate your account by clicking on the link in the email that Google sent you.
4. If you already have a Google Account that you want to use to sign in to your Developer Account, simply log in to the Developer Console: See step 2.

Step 2: Register for the Google Play Developer Account

1. Sign in to the Developer Console with your Google Account information: <https://developer.android.com/distribute/console/index.html>
2. Accept the „**Developer Agreement**“.
3. Registration is subject to a one-time fee of 25 USD. Please have a valid credit card ready for payment.
4. Enter your account details afterwards. Your “developer name” will be displayed to customers on Google Play.
5. Once you have created the account, you can add more account information.
6. Your Google Play Developer Account is now created, and you can proceed to the last step.



3. Click in the menu “all apps” and after that “settings”.
4. Unfold the tab “developer account” and open the button “users und rights”
5. After that click “invite new people”.
6. Pleas fill in the displayed form:
 - a. **Email**, from the user you want to invite (please have a look at the table below).
 - b. **Access expiry date** – We **never** recommend filling out this field, because we experienced that an extension of the access is often forgotten.
 - c. **Role**: Release Manager
 - d. In “**Permission**” click “**add an app**” and search for your previously created app, e.g. *Mobile Event App*
 - e. Deled all checkmarks from the column “**Global**”, to limit the user's access rights to the app you wish to use.



7. Finally, click on **Send invitation** and repeat from **point 5** the process for all required users.

Access needed?	email address
Mandatory	tw@plazz.ag
Mandatory	pc@plazz.ag
Mandatory	appcenter@plazz.ag
if your account manager	ci@plazz.ag
if your account manager	cs@plazz.ag
if your account manager	ll@plazz.ag
if your account manager	ns@plazz.ag

Step 4: Google Play Console API-Zugriff / Service account

1. Open Google Play Console <https://play.google.com/apps/publish/> und login with your account.
Important: the account must have full administration-rights.
2. Click on "settings".
3. Now open the "Developer account" tab in the menu and open the API access.

4. Click on "Create service account" and follow the instructions.

Create Service Account

1. Navigate to the [Google API Console](#).
2. Click 'Create Service Account'.
3. Fill in the details for the service account and click 'Create'.

At this point, you will have the option to create a private key. The private key is downloaded to your machine and is the only copy of this key. You must keep the private key secure, it will be needed by your application to make API calls using your service account.

4. Click "Done" below and ensure that the new service account appears in the list.

CANCEL DONE

- a. Click the button "Google API Console" – a new window will open.
- b. Then click on "Create Service Account" (located at the top of the page).
- c. Fill out the form as follows:
 - Name of the Service Account:** appcenter
 - Service Account ID:** is filled automatically
 - Description of the service account:**
A unique description for you to identify the account.

That's it! You have set up your Google Play Developer Account. Further information can be found at: <https://support.google.com/googleplay/android-developer/answer/6112435?hl=en>.